

AgriSmarts LLC

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FOR IMMEDIATE RELEASE

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NEW INVENTION PROMISES TO BRING BLACK GOLD TO THE GARDEN

RADFORD, VA - AgriSmarts LLC unveiled a new and innovative composting tool through the popular on-line crowdfunding site, Kickstarter. The new patent-pending product, called the Compost Chopper, aids in creating usable compost in a shorter amount of time with more efficiency and uniformity.

The compost chopper is a four-bladed tool that works with a circular chopping board designed to fit within a standard five-gallon bucket. Scraps are tossed into the bucket and chopped between the board and the chopper. "By creating uniform, smaller pieces, composting time is greatly reduced and the quality of the compost is increased," said Eddie Boes, co-inventor of the Compost Chopper. Boes, a mechanical engineer graduate from Virginia Tech, is thrilled to offer an invention that is simple in design, but amazingly effective in chopping.

"AgriSmarts will be manufacturing the first run of the Compost Chopper at its Radford shop. And as consumer demand for the product increases, hiring help from the area will mean additional jobs created for the community," said Boes.

The idea of using Kickstarter to unveil the Compost Chopper intrigued Boes enough to give it a try. "Kickstarter is a world-known online crowdfunding platform designed to help creative projects and emerging ideas get their start. Its unique way of helping small businesses to get started is great," said Boes. "This is AgriSmarts' first Kickstarter campaign and with successful completion, it will lead to future products based on creative gardening solutions, and with a 'green' emphasis."

Composting is one of the most accessible and immediately beneficial ways to nurture a sustainable lifestyle. Any organic waste from the kitchen, such as vegetable or fruit trimmings, coffee grounds, teabags, and even egg shells, can be composted. The chopped kitchen scraps are added to a compost pile, where the natural process of decay takes over, reducing the waste back to its fundamental components of that found in humus, the riches part of soil. "This new 'black gold' can directly be added to the garden to enhance the soil's nutrients and structure—thus much healthier soil for healthier plants," said Boes. "Composting also reduces the pressure placed on the ecosystem by reducing the use of commercial fertilizers and keeping kitchen waste out of landfills."

With the Compost Chopper's ease of use and efficiency in chopping, Boes anticipates their invention being another must-have tool for seasoned and novice gardeners who want to compost organically and quickly.

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About AgriSmarts LLC

Founded in 2012, AgriSmarts LLC in Radford, VA, is an innovative product design company that seeks to produce creative, useful and revolutionary agricultural products for the farm and garden. Additionally, the company seeks to create products that add value to people's lives by supporting a sustainable lifestyle, and to encourage future generations to find interest in gardening and green living.

For more information on the Compost Chopper, or to schedule an interview with Eddie Boes, please call 540-250-5616 or email Boes at info@agrismarts.com

Direct link to the Kickstarter campaign:

<https://www.kickstarter.com/projects/agrismarts/the-compost-chopper>

Alternate link to the Kickstarter campaign: www.compostchopper.com

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